

TERMS AND CONDITIONS

Event profile:

Name: Study in Europe Virtual Fair North America

Date: 14 November 2026

Participation:

Participation is open to National promotion agencies/embassies of the Erasmus+ programme countries and to Higher Education Institutions of these countries.

Participation fee:

600 EUR (excl. VAT)

This includes:

- ✓ Participation in the online institutional event on 13 November 2026
- ✓ Virtual exhibition space
- ✓ Possibility to make a country presentation (for NATs only)
- ✓ In-country communication campaign

Contact:

Nuffic

Study in Europe Team

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For questions related to invoicing, please contact Campus France

Campus France

European Projects

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TERMS AND CONDITIONS FOR PARTICIPATING INSTITUTIONS

These are the terms and conditions agreed by: "The Organisers" (Nuffic on behalf of the "Study in Europe" consortium composed of Campus France, DAAD, Nuffic, Estonian Education and Youth Board (Harno), ACA, DZS), and "The Exhibitor", the eligible institution and its representatives which has made an application to the Organisers to participate in the above mentioned Event.

In these conditions: "The Event" is that organised by the Organisers as mentioned above.

1. Selection criteria for Institutions

In order to be eligible to exhibit at the Event, the institutions must at the time of the event:

- be a higher education institution (HEI) recognised by the competent national authority, an official consortium of recognised higher education institutions, a [European University Alliance](#) or a national governmental agency in charge of higher education promotion (governmental agencies may be represented by their embassy in the country where the Event is taking place);



- have their headquarters in one of the Erasmus+ programme countries (<https://erasmus-plus.ec.europa.eu/programme-guide/part-a/eligible-countries>)
- deliver higher education degrees recognized by the competent national authority (if the institution is a higher education institution or an official consortium of higher education institutions);

In all cases, eligible HEIs must promote higher education programs to be delivered in one of the Erasmus+ programme countries (international campuses of European HEIs based outside of Europe are not eligible if promoting their international campus; they may be eligible if they are based in the country where the fair is taking place).

2. Registration

The registration for the Event is done online through the website www.studyineuropefairs.eu. The registration is binding. Once the Exhibitors have submitted the registration, they cannot be discharged from their contractual duties. The online registration serves as a contract upon submission and acceptance by the Organisers. It becomes binding for both parties upon acceptance by the Organisers, in the form of a separate confirmation sent in writing (e-mail).

3. Quota system

Places will be allocated on a first-come, first-served basis per country with one guaranteed place per country.

If after the deadline, certain places have not been taken up, these will be evenly reallocated amongst countries with additional applicants based on the date and time of the registration. If the number of applications exceeds the number of booths available, eligible institutions will be placed on a waiting list according to the date and time of their registration.

4. Consortia and European University Alliances

Consortia will be treated as one institution – e.g. only one exhibition space, one entry in the exhibition leaflet, one name on the fascia board, one listing on the website and in all fair material. Consortia are requested to nominate a representative who will accept the responsibility and liability of the group.

A [European University Alliance](#) will be treated as one institution (e.g. only one entry in the exhibition leaflet, one listing on the website and in all fair material etc.): one alliance member registers on behalf the alliance and will be charged with registration fees. That HEI will be provided one exhibition space representing the whole alliance (and not the individual HEI), this exhibition space can be shared with representatives of other members (Erasmus+ programme countries) of the Alliance. European University Alliances are requested to nominate a representative who will accept the responsibility and liability of the alliance.

5. Participation:

The participation fee of 600 EUR (excl. VAT) will be charged through Campus France. The Organisers reserve the right to cancel the contract. In such an event, the Organisers shall not be liable for any resulting costs, damages and/or losses charged to the Exhibitor. If on the instructions of the Exhibitor, invoices are made out to a third party the Exhibitor continues to be liable for all charges.

6. Terms of payment

Campus France – on behalf of the Organisers – will invoice Exhibitors for the Event before the Event takes place (in accordance with French law). All invoices shall be paid within 30 days of the invoice date and before the Event takes place. Terms of payment and deadlines will be stated on the invoice and must be respected in order for the Exhibitor to be able to take part in the Event. The Organisers reserve



the right to cancel the contract and otherwise use the space reserved if payments are not remitted on time. In such an event, the Organisers shall not be liable for any resulting costs, damages and/or losses charged to the Exhibitor. If on the instructions of the Exhibitor, invoices are made out to a third party the Exhibitor continues to be liable for all charges.

7. VAT

The Exhibitor shall pay the registration fees for participation in the Event as published in the Event profile. Unless otherwise stated, all fees published in the Event Profile are exclusive of VAT, which the Exhibitor shall, where applicable, pay in addition.

8. Withdrawal by the Exhibitor

Cancellation fees will be charged for withdrawal from the Event by the Exhibitor, for whatever reason, or in case an institution becomes non-eligible after confirmation of registration. Notice of withdrawal must be supplied in writing to the Organisers (see Contact). The following cancellation rates will apply as of the date of receipt of notice of withdrawal:

- 50 per cent of the full Participation fee up to 60 days prior to the event;
- 100 per cent of the full Participation fee less than 60 days prior to the Event.

9. Cancellation of the Event

The Organisers reserve the right to cancel, postpone, curtail, move, extend, modify or abandon the Event or to close individual or all sections of the Event temporarily or permanently, if unforeseen events so require. Should it be necessary to cancel, postpone, curtail, move, extend, modify or abandon the Event, the Exhibitor shall not be entitled to claim any indemnities and the Exhibitor will be responsible for any cancellation charges on flights, accommodation and any other costs it may incur. If the Event does not receive a sufficient number of Exhibitors, the Organisers may, at their sole discretion, decide to change the format of the Event. The Organisers will do this by notifying the Exhibitors of the Event in writing by sending an email no later than 30 days before the date of the Event. Participation fees will not be reimbursed if the Event is cancelled due to force majeure or by reason beyond the Organisers' control.

10. Costs

The Exhibitor is responsible for covering any costs linked to participation in the Event such as Internet connection, and for insuring delegates who participate remotely in the Event. The Exhibitor is also responsible for providing all delegates with devices to connect to the platform.

11. Disclaimer

The Organisers accept no liability for loss or damage suffered by the Exhibitor and caused by:

- a) the failure of any service or amenities which the Organisers are responsible for providing;
- b) the failure of any service or amenities to be provided by the Event subcontractors
- c) the cancellation or suspension of the Event due to force majeure, including but not limited to pandemic, war, act of terrorism, earthquake, typhoon, adverse weather, strikes or by reason beyond the Organisers' control.

12. Virtual booth allocation

The Organisers are entitled to allocate at their own discretion the virtual booths and online exhibition areas in a manner deemed fit and appropriate. Exhibitors will accept the virtual exhibition space that is allocated to them by the Organisers. The Exhibitors shall use the allocated virtual space exclusively. The Exhibitors may not assign, sublet, share access to, or grant licences in respect of any part of the



virtual space allotted to them, nor may they promote or advertise institutions, products, or services that are not a party to the contract.

13. Virtual booth customization

Exhibitors will be allocated an individual exhibition space (virtual booth) enabling them to present their institution and to engage in live communication with the Event's attendees. Exhibitors will be able to choose from two visual variants of the virtual booth. They will also be able to upload their own logo (1x) and a short institutional description, a banner, a video, and a presentation. Each booth will allow the upload of additional materials (at least in .pdf and .pptx formats), videos, presentations, and links.

14. Representation of the exhibitor

Exhibition space sharing is not permitted and HEIs will be allocated their individual virtual booth – i.e. one exhibition space, one entry in the exhibition leaflet, one listing on the website and in all materials relating to The Event. HEIs are responsible for nominating a representative who will accept the responsibility and liability for the HEI. Each HEI is then allowed to nominate up to 5 representatives who will receive access to The Event's back office and will have access to manage the booth. The Exhibitor will ensure that at least one official representative of its institution will be present during the allocated time slot of the Event.

15. Promotional materials

The design and customization of the virtual booth (incl. promotional materials) are the responsibility of the Exhibitor. Exhibitors shall provide the necessary digital assets (as specified in the manual received upon confirmation of acceptance to the Event) to the Organizer for the purpose of creating a promotional digital booklet, which will be shared on the registration platform for attendees and through email communications with both attendees and other Exhibitors prior to the event.

Exhibitors will receive a media brief well in advance of the event, which they may use for sharing on their own social media platforms.

16. Onsite online promotion rules

In the interests of all Exhibitors, advertising is only permitted within the allocated exhibition space. The Organisers reserve the right to close down any online booth not respecting the Organisers' requirements at the Exhibitor's risk and expense. Agents' promotional literature must not be displayed nor distributed at the Event.

17. Sub-contracting

The Organisers reserve the right to hire or contract sub-contractors to co-organise specific parts of the Event.

18. Use of online platform

The online fair platform shall not be used for any illegal or immoral purpose and the Organisers reserve the right to remove any material that in their sole opinion may be considered offensive or obscene. The online fair platform shall not be used for the purpose of betting or gambling.

19. Notices

If either party wishes to give notice to the other party under this agreement it shall be by registered delivery or first-class mail to the Organisers.

20. Termination of agreement

The Organisers are entitled to terminate without notice their agreement with an Exhibitor if:



- the Exhibitor or its designated representative commits any breach of or fails to observe any of the conditions or regulations set out in these terms and conditions;
- the Exhibitor has a receiver appointed over all or part of its assets, enters into liquidation, or commits an act of bankruptcy, whether compulsorily or voluntarily;
- the Exhibitor fails to pay any sum due.

In the event that the Agreement is terminated by the Organisers unless otherwise agreed between the Organisers and the Exhibitor in writing, the Exhibitor shall indemnify the Organisers in respect of all costs loss, damages or expenses (including any consequential loss or damage) incurred as the result of such termination.

21. Privacy Policy

This article sets out the data processing practices carried out through the www.studyineuropefairs.eu website and the online registration tool, to manage your registration and participation to the Event, at your request. The processing of your Data is based on your consent to participate to the Event, on your own initiative. We collect personal information through the Event registration process only. We do not sell, trade or rent your personal information to third parties. We will only disclose personal information to our internal departments in charge of such processing, to our partners, to the others Exhibitors of the Event and to other organisations related to the Event you register for. Nuffic will keep your personal data only for the period necessary for the operations for which they were collected and in compliance with applicable legislation.

You have rights over your personal data. Thus, you have, at any time and within the legal limits, the right to ask Nuffic for access to your personal data, the rectification or deletion thereof, the right to limit the processing thereof, the right to object to such processing as well as the right to request the portability of the personal data. You also have the right to define directives concerning the fate of your personal data after your death.

If you have any requests concerning your personal data, any queries with regard to these practices or if you wish to modify or to remove your personal data, please contact us at info@studyineuropefairs.eu.

You may also contact our Data Protection Officer (DPO) Ms. Sjoera Nas (MA) by email: fg@nuffic.nl. Check for the full Privacy Policy of Nuffic: [Privacy policy Stichting Nuffic | Nuffic](#).

22. Use of audio-visual material

During your participation in the Event, Nuffic may collect and reproduce films and audio recordings and/or photographs of an online Exhibition booth without first obtaining the consent of the Exhibitor and making any payment whatsoever for publicity, advertising, trade or promotion purposes. The Organisers are allowed to publish photographs or screenshots of the fair in any media. Any Exhibitor attending the fair waives their intellectual property rights on any photographs or screenshots taken and/or published in a manner described here. The Organisers are allowed to publish photographs taken during the fair in any media. Any Exhibitor attending the fair waives their intellectual property rights on any photographs and/or published in a manner described here.

23. Use of logos

The Exhibitor agrees that any information given to the Organiser via the Registration process (name of institution, logo, and Exhibitor profile) may be used to promote the Event and the participation of the Exhibitor in any media.



24. Governing law

By submitting the application to participate in the Event, the Exhibitor agrees to these Terms and Conditions. The mutual rights and obligations residing in this contractual relationship shall be interpreted in accordance with the laws of the Netherlands. Should any of the above conditions be or become null and void, the other conditions shall continue to be valid.

